

St. Athanasius Parish

Electronic Media Outreach

September 2016

Why Use the Internet or Electronic Media?

“The Internet offers immense possibilities for encounter and solidarity. This is something truly good, a gift from God.”

— Pope Francis



Vision for Parish Electronic Media

Electronic media as a means to engage parishioners:

- Provide a tie to the parish during the week, particular through app “Notifications.”
- Keep informed about parish calendar: worship, Religious Ed, social events, etc.
- To help all parishioners deepen their knowledge of the faith.
- Provide resources to live your Catholic faith everyday of the week.
- Community engagement via social media



Traditional Electronic Communications

- Parish Website: www.StAthanasiusReading.org
- Email from parish (*make sure we have your latest/correct email address!*)
- Electronic Weekly bulletins: (on [Parish website](#) or signup on BostonPilot website: www.pilotbulletins.net/sign-up)



Social Media

Open to All:

- Parish Facebook Page: facebook.com/StAthanasiusReading
- Parish Twitter Page: twitter.com/StAsReading
- St Athanasius & St. Agnes Youth Ministry Facebook Group: facebook.com/StAsYouth

Moderated (have to request access):

- St. Athanasius Instagram group: www.instagram.com/saintasyouth
- Remind Group (Youth Ministry messaging): www.remind.com
(to join text **@stasyouth** to the number **81010**)

Parish Website


- [Staff contact info](#)
- [Bulletins](#)
- [Calendar](#) of events
- Mass & Liturgy schedule
- [Parish history](#)
- Parish & Finance Council minutes
- [Religious Ed](#) (with schedules and forms)
- [Confirmation Program](#) info
- Adult Education info
- [Photos](#) from parish events
- [Ministry schedules](#)
- Parish Ministries/contact info
- Links to [Catholic Resources](#) (Church hierarchy, Marian sites, etc.)
- Links to parish [Facebook](#) & [Twitter](#) pages
- [Online Giving](#)



Parish App (*)

- Daily Readings/Meditations
- Mass times
- Prayer resources
- Christian Music
- Event Calendars (by category)
- Catholic Educational info
- Staff contact info
- Bulletins
- Religious Education
- Photos from parish events
- Online Giving
- Catholic Radio (live and podcasts)
- Reflections from:
 - Bishop Robert Barron
 - Saint of the Day
 - Scott Hahn (on Bible)
- Weekly Homilies
- Notifications

(*) Download and Demo on parish website [here](#)



Facebook & Twitter Pages

- Parish-wide event notices (*)
- Catholic-related news stories
- Articles from Archdiocese (Boston Pilot newspaper)
- Articles US Catholic Bishops
- Catholic catechesis/education links, e.g:
 - Bishop Barron's "Word on Fire" videos/articles
 - Catholic Information Service (from Knights of Columbus)
 - Catholic News Service (online Catholic News distributor)

(*) Also check [Reading Patch calendar](#) for parish events



Outreach for Youth Ministry

- St. Athanasius/St. Agnes Facebook Page:
 - Messages about Youth Ministry events, and faith resources
- Instagram:
 - Photos from youth events, Catholic-related photos
- Remind:
 - Reminders about parish youth events (sent as text messages and also to Remind App)
- Parish App:
 - Notifications specifically geared for Youth Ministry

